



BiteSize Code

2 Step Implementation

Step 1 - The SaleCycle Code

To implement **SaleCycle**, our code must be pasted into the relevant web pages on your live website. The code consists of the following lines of JavaScript code:

```
<script type="text/javascript">
  try {var __scP=(document.location.protocol=="https:")?"https://":"http://";
  var __scS=document.createElement("script");__scS.type="text/javascript";
  __scS.src=__scP+"app.salecycle.com/capture/CLIENTNAME.js";
  document.getElementsByTagName("head")[0].appendChild(__scS);}catch(e){}
</script>
```

Before copying this onto your site the placeholder CLIENTNAME needs to be changed to reflect your company name minus any spaces. Please be aware that CLIENTNAME should only contain URL allowed characters.

Testing

Throughout the implementation process, we will test the platform and your campaigns before going live. So that this testing can take place outside of the live environment, we have made some amendments to our live code and recommend that the following testing code is placed on your test/staging server.

```
<script type="text/javascript">
  try {var __scP=(document.location.protocol=="https:")?"https://":"http://";
  var __scS=document.createElement("script");__scS.type="text/javascript";
  __scS.src=__scP+"app.salecycle.com/capture/UAT/CLIENTNAME.js";
  document.getElementsByTagName("head")[0].appendChild(__scS);}catch(e){}
</script>
```

Step 2 – Where to place the Code

To ensure **SaleCycle** captures the relevant data, the code needs to be added to your Basket, Checkout and Confirmation pages. If it is easier for you, the code can be added to all pages of your website.

The code can be placed anywhere inside the body of a page, however best practice is to drop any external scripts near the end body tag (</body>). Any errors with other external scripts on your website may prevent the code from working. If this error occurs, we may request that you move the code further up the page.

Any significant changes made to these pages can affect the performance of the capture code. We have developed our own alert system which is designed to raise awareness of such changes; however, it would be useful to be informed of such changes in advance.