



*Sale*Cycle

RETAIL LOOK BOOK

## Create Something Remarkable

At SaleCycle we believe that truly remarkable remarketing starts with great design.

Whether adding an element of urgency with an alluring on-site remarketing message, or tempting people back to complete their purchase with a beautiful remarketing email - remarketing should feel like a natural part of your customer's buying journey.

This look book celebrates some of the best examples in remarketing design from the world's most inspiring brands, all of whom embrace the importance that design and messaging has in making their customers' lives easier.

Your remarkable remarketing journey starts here...



#LoveWhatYouDo

**Panasonic**

**dyson**

  
**Villeroy & Boch**  
1748

**Lenovo**



 **McAfee**<sup>®</sup>  
An Intel Company



**SELFRIDGES & CO**

**THE BODY SHOP**

**HARVEY NICHOLS**

**LAURA ASHLEY**

**CLARINS**

Panasonic

Shop

Support

Search All

CONSUMER | BUSINESS | INDUSTRIAL

VIERA®  
Televisions

Home  
Theater

Audio &  
Headphones

Cameras &  
Camcorders

Phones &  
Home Office

Home  
Appliances

Beauty &  
Grooming

Health &  
Personal Care

Deal of the Day

SPECIAL OFFERS ▶

Home > Shopping Cart  
**Shopping Cart**



## Great Choice!

Technics Professional DJ Headphones with  
Travel Pouch RP-DH1250-S - Silver

**CHECKOUT NOW**

### Need more time?

Please enter your email address and we'll send your shopping cart to you.

Enter your email address

**SUBMIT**

## Great Choice!

Technics Professional DJ Headphones with  
Travel Pouch RP-DH1250-S - Silver

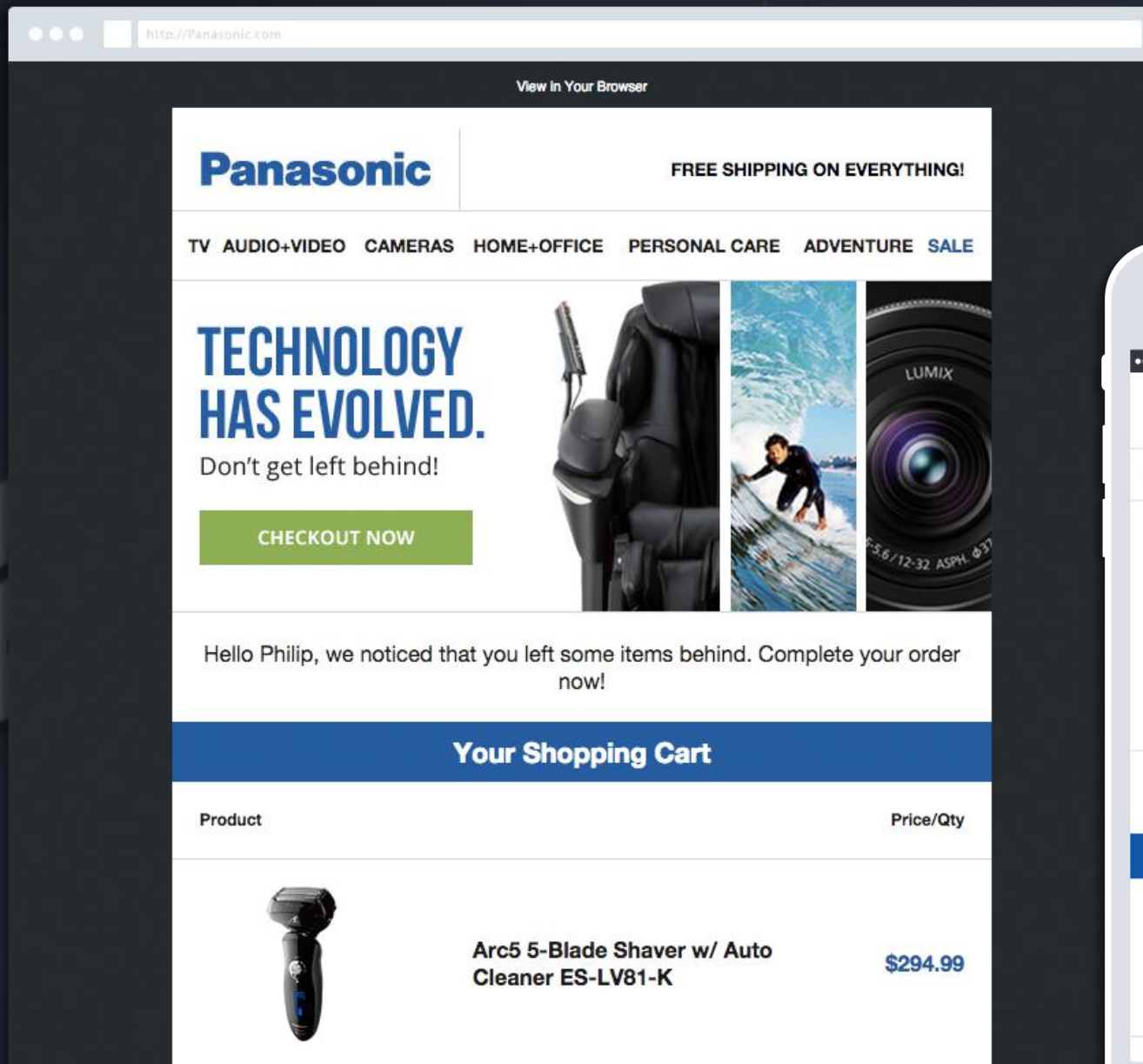
**CHECKOUT NOW**



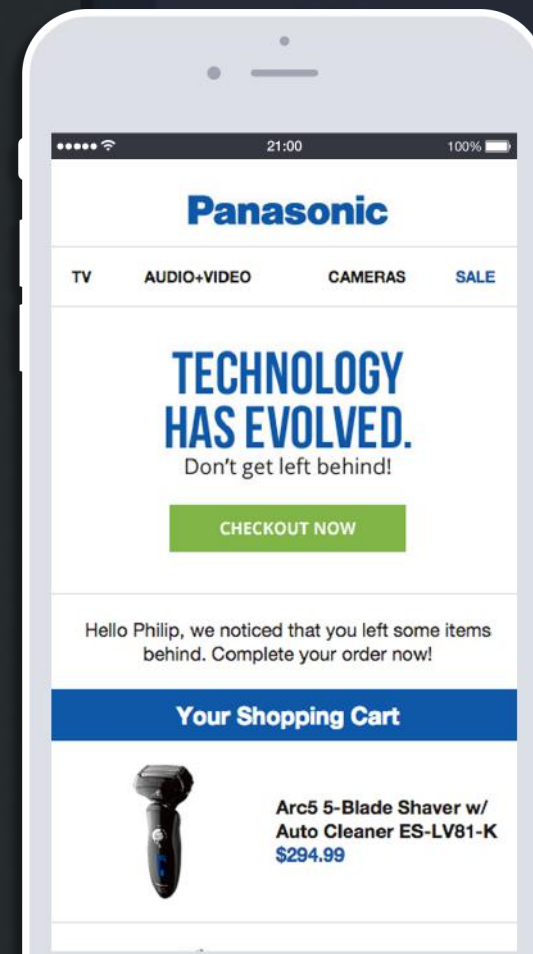
PANASONIC: ON-SITE REMARKETING

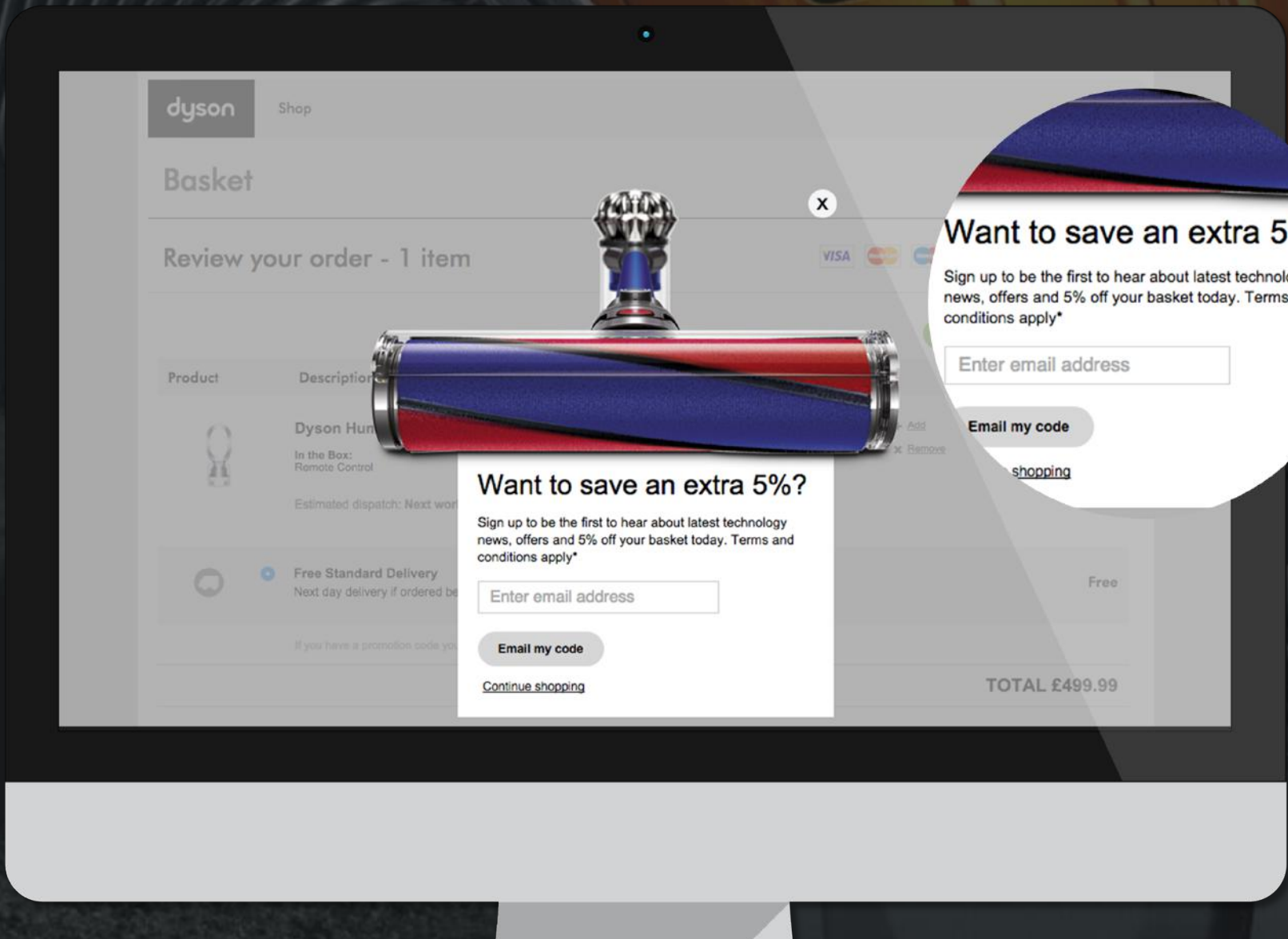
SaleCycle





# Panasonic





# dyson

dyson

Not displaying correctly? See email in full | Unsubscribe

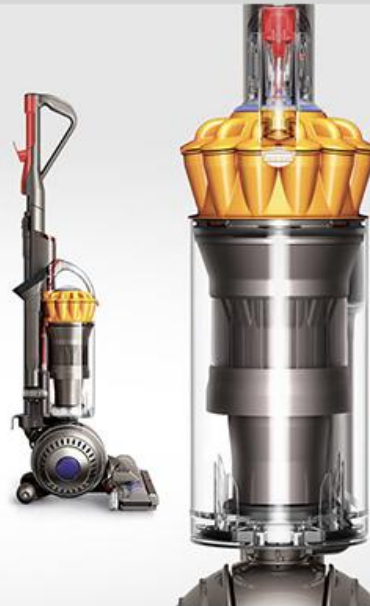
## All is not lost.

Your basket wasn't empty when you left dyson.co.uk, so we've saved the contents.

Just click the link below if you want to complete your order and save £80 on the Dyson DC40 Multi Floor Exclusive and receive a free Multi-tasker kit.

But hurry, stock is limited and this offer ends on 13th October.

[Continue Shopping](#)



## Your basket



### Dyson V6 Total Clean

Price: £214.99

#### In the Box:

Combination Tool, Stair Tool, Articulating Hard Floor Tool, Up Top Tool, Dyson Tool Bag

[Continue Shopping](#)

dyson

Not displaying correctly? See email in full | Unsubscribe

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## Your basket



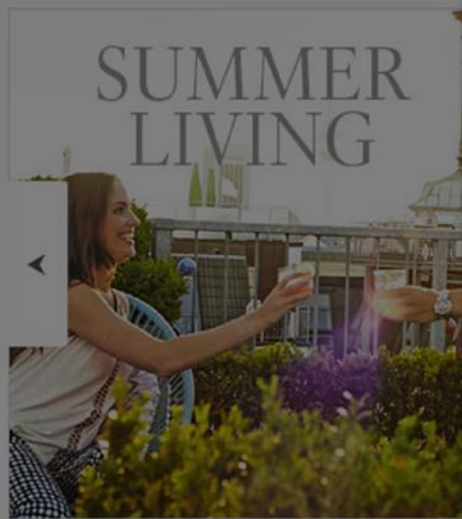


Villeroy & Boch My Account Gift Registry

My Villeroy & Boch account: Login Register

Search entire shop here... SEARCH

Tabletop & Home Decor Collections Patterns New Sale Bestsellers In



## DON'T MISS OUT



You've got excellent taste...

You are just steps away from elevating your home with new products from Villeroy & Boch. Turn ordinary into extraordinary...

Continue Shopping >

You've got excellent taste...

are just steps away from elevating your home with new products from Villeroy & Boch. Turn ordinary into extraordinary...

Continue Shopping >

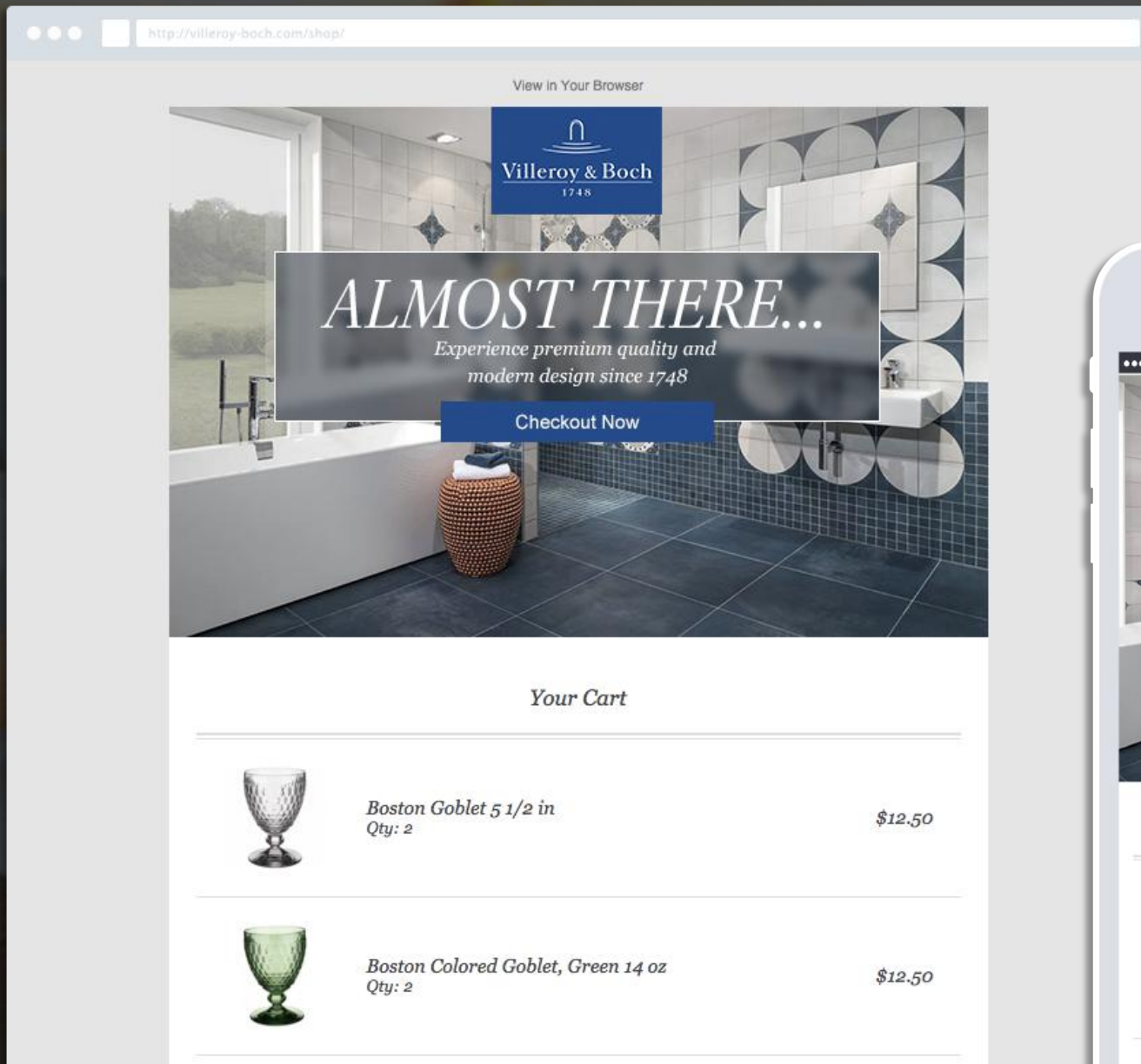


Enjoy warm summer days with new ideas for outdoor entertaining and alfresco dining this season

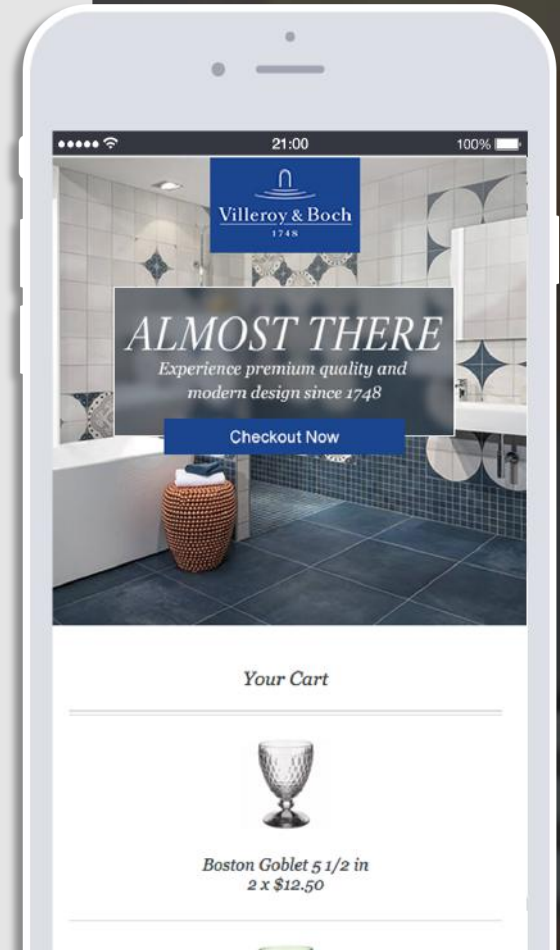
See all ideas >







Villeroy & Boch  
1748



The image shows a laptop screen displaying the Lenovo Singapore website. A blue overlay is positioned over the main content area, featuring a laptop image on the left and promotional text on the right. A circular callout on the right side of the overlay repeats the main headline. The background website shows the Lenovo logo, navigation links (PRODUCTS, DEALS, SUPPORT), a search bar, and a shopping cart icon. Below the overlay, the website footer includes social media links, a country selector set to Singapore, and various links like ABOUT LENOVO, PRODUCTS, CUSTOMER HELP, RESOURCES, and PORTFOLIO.

**lenovo.** PRODUCTS DEALS SUPPORT

Home » Shopping cart  
Shopping cart

**DON'T LEAVE YET!  
HERE'S WHY.**

We offer free delivery for **EVERYTHING** island wide.

With the **laptop** item you purchase, you can enjoy:  
Just \$1 to add a full size mouse to use with your PC or docking station.  
Just \$1 to ThinkPad Professional Slim Topload Case

With Desktop item you purchase, you can opt for our online exclusive desktop im  
\$9.90 and our preferred partner will deliver your desktop, unpack/set it up for you, a  
factory OS installation to Windows.

With Yoga tablet item you purchase, you can enjoy:  
Just \$1 to add a screen protector and tablet case

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With Desktop item you purchase, you can opt for our online  
\$9.90 and our preferred partner will deliver your desktop  
factory OS installation to Windows.

With Yoga tablet item you purchase

STAY CONNECTED  
Enter email address SUBMIT f t g+ y+ d+ r+

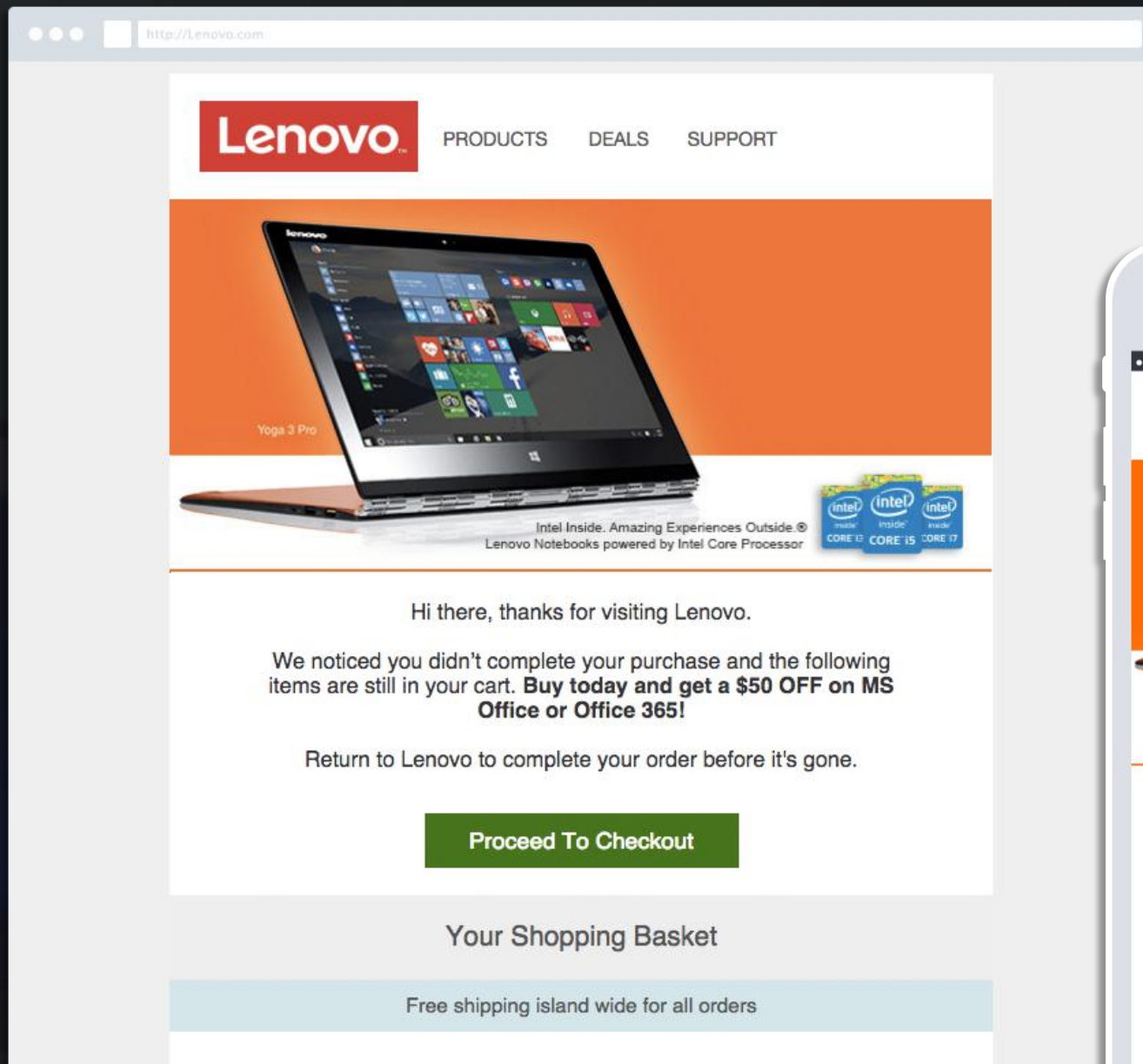
SELECT COUNTRY/REGION  
Singapore

ABOUT LENOVO PRODUCTS CUSTOMER HELP RESOURCES PORTFOLIO

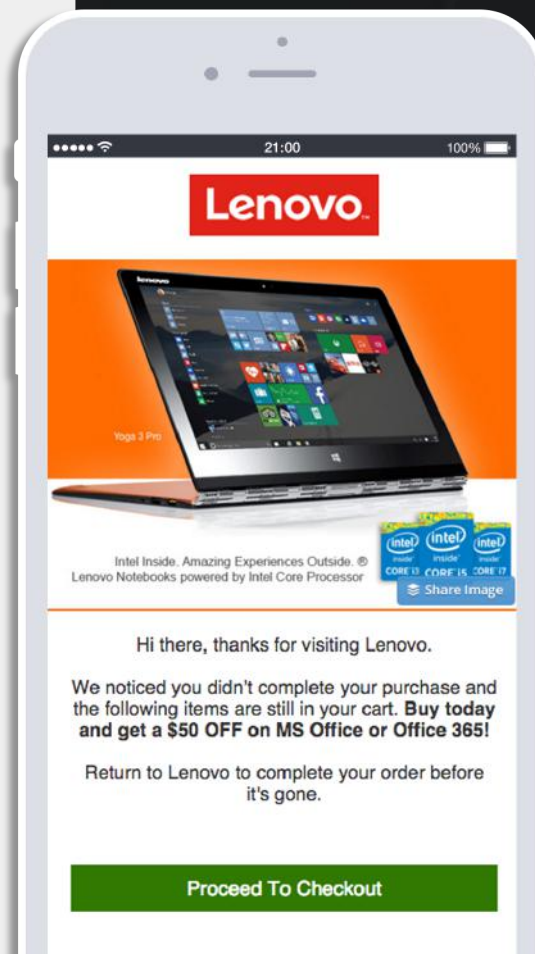
© 2015 Lenovo. All rights reserved. Data Privacy Statement Terms of Use

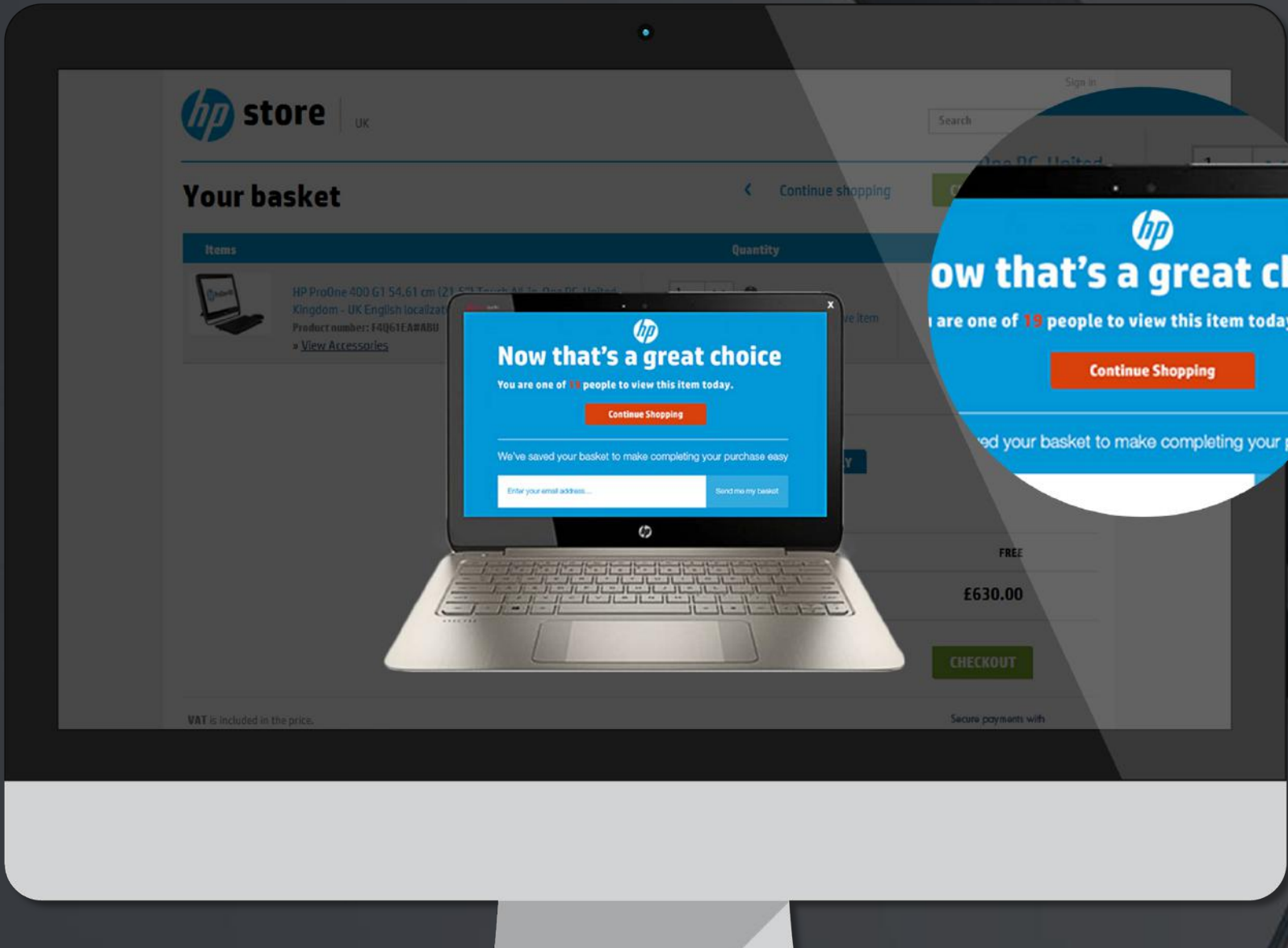
[+] Feedback



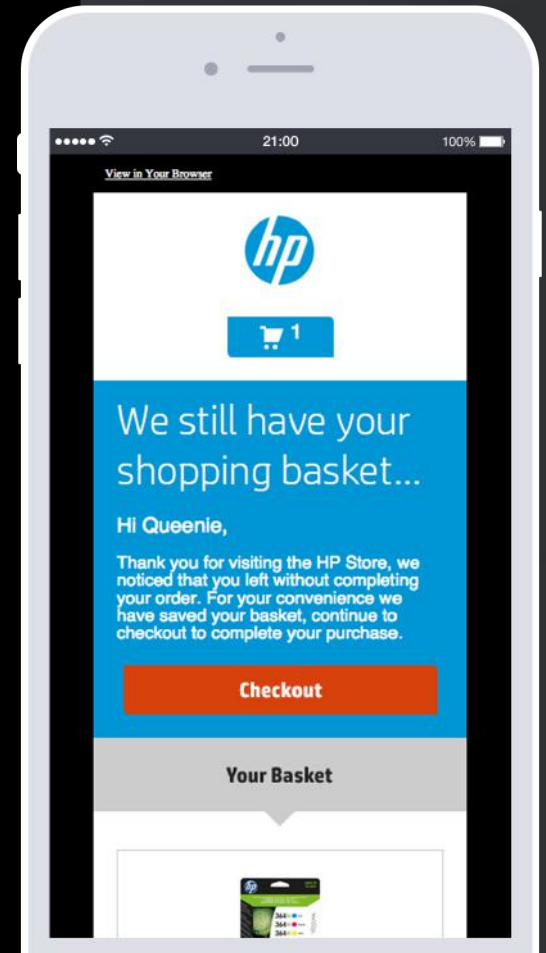
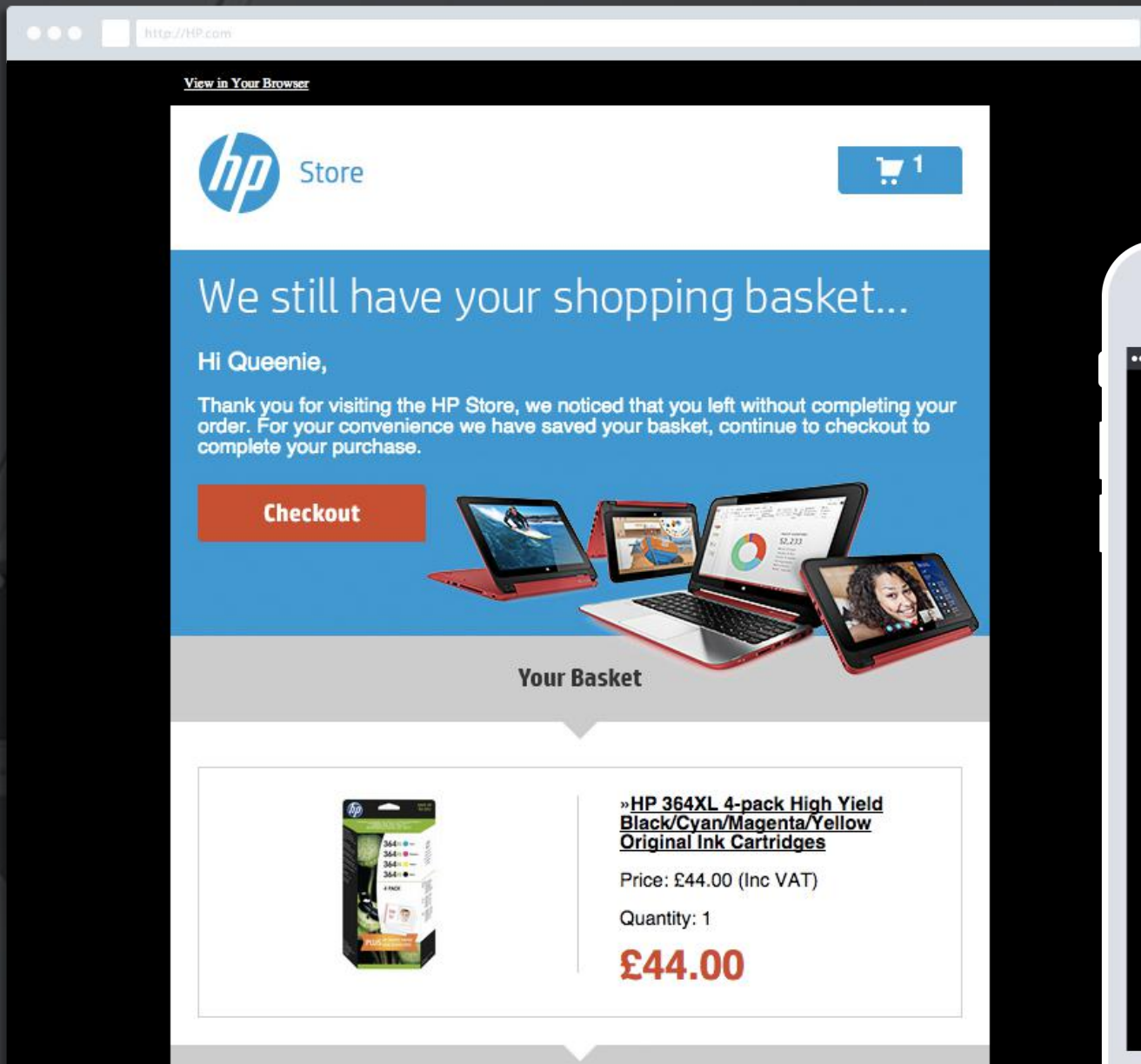


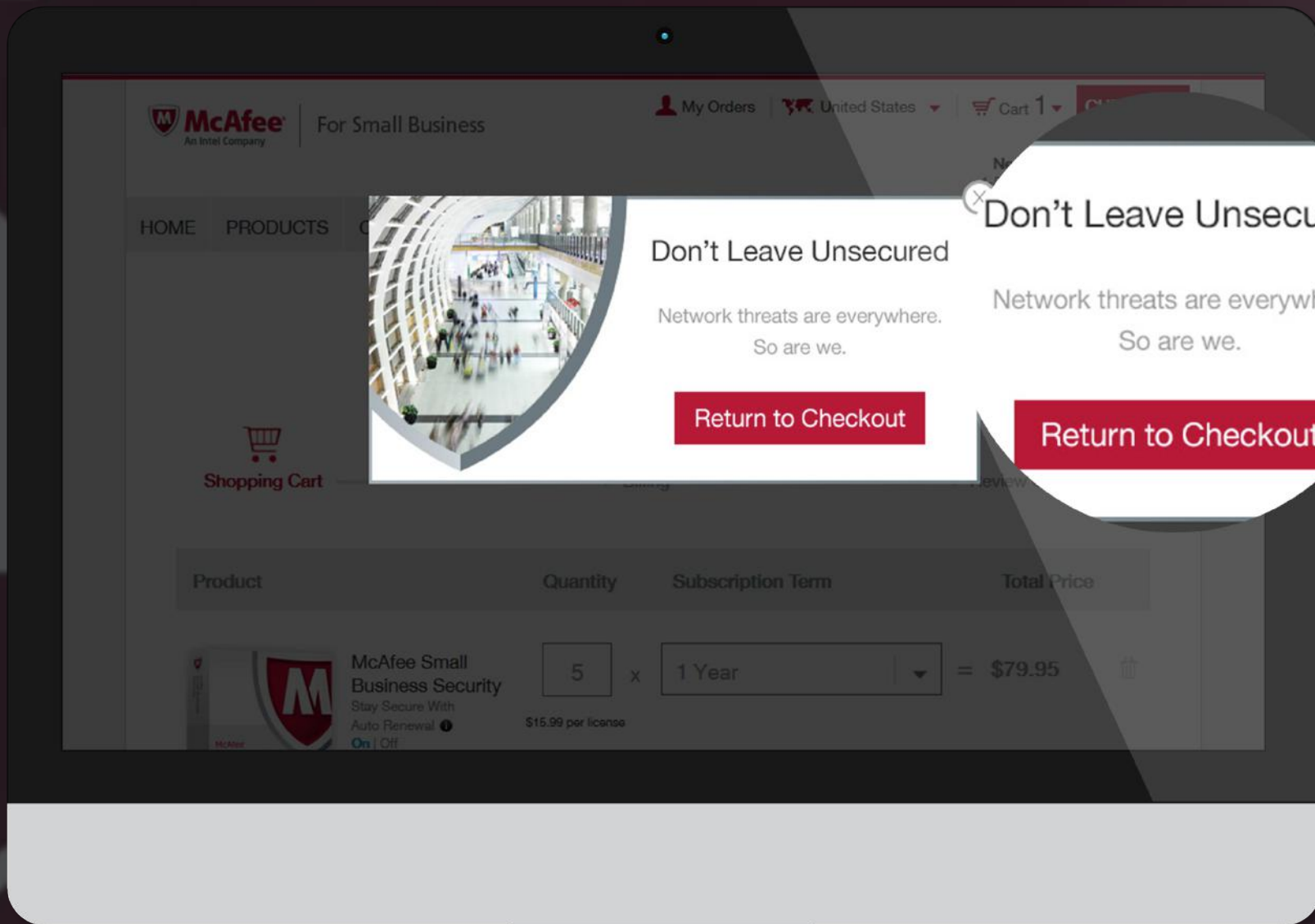
# Lenovo

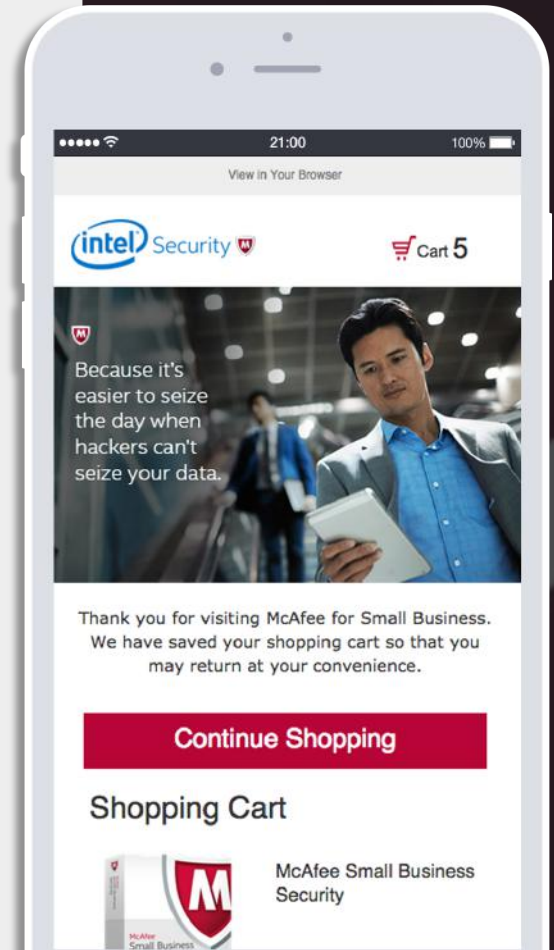
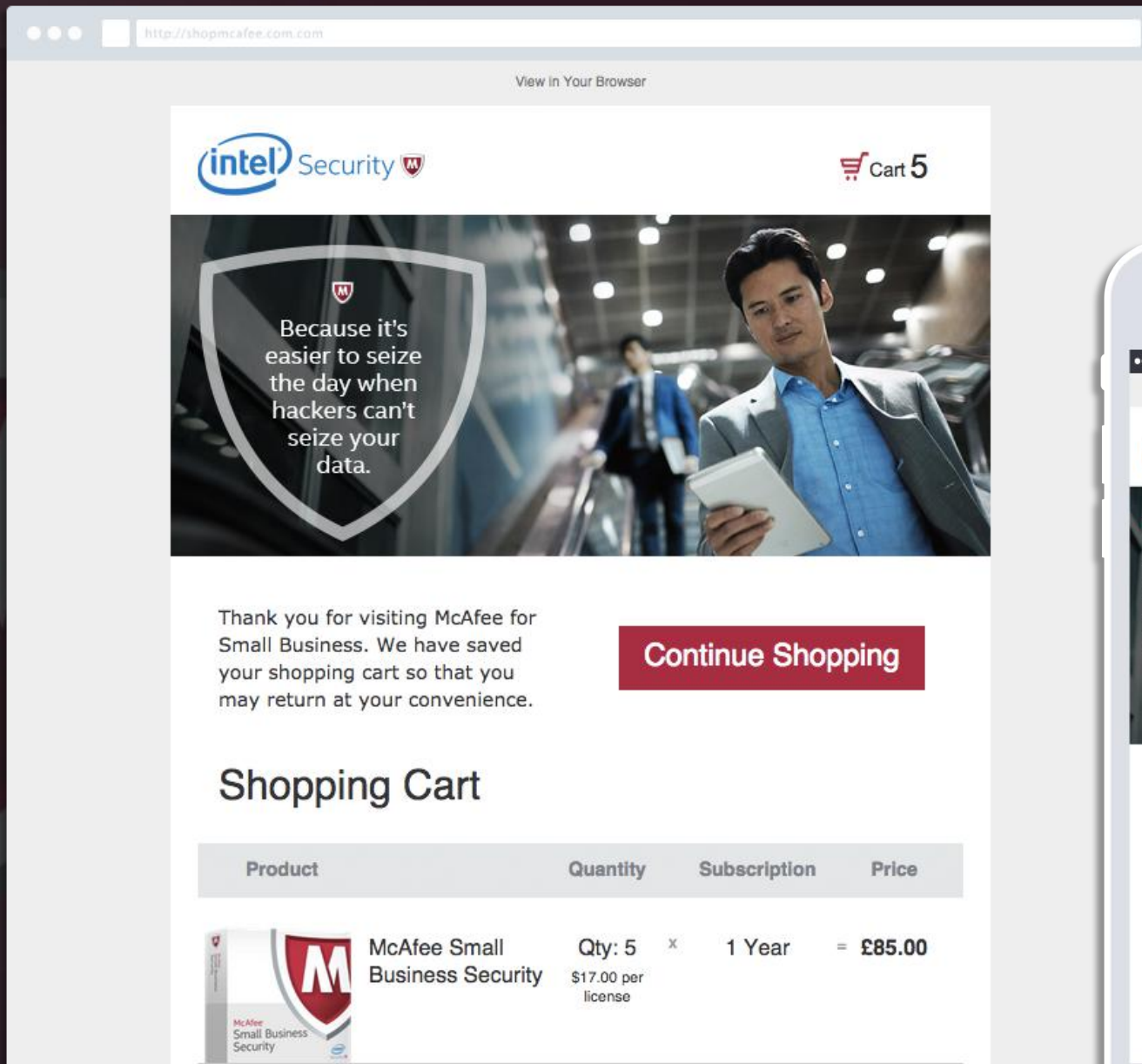


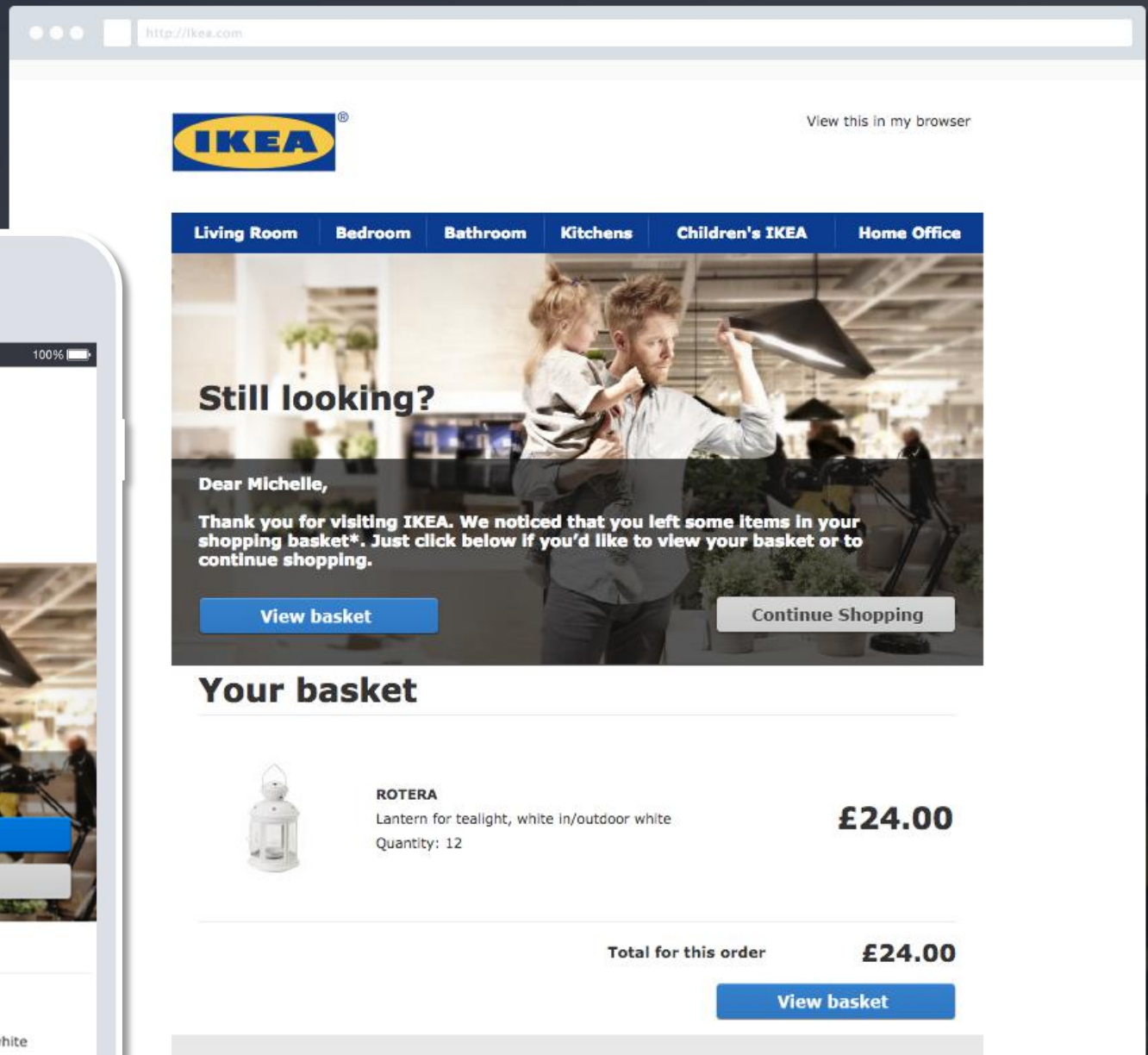
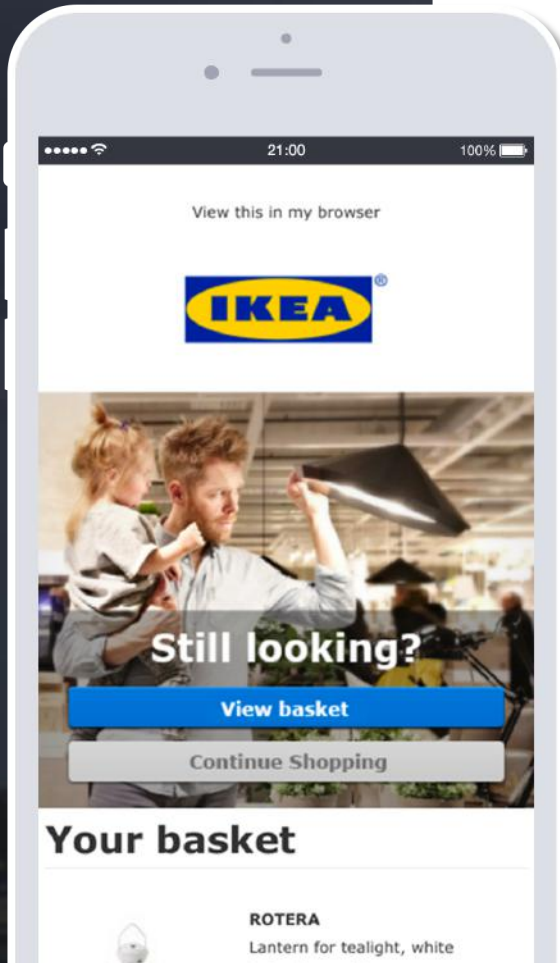
















http://ikea.com

**View this in my browser**

**IKEA**

Living Room Bedroom Bathroom Kitchens Children's IKEA Home Office

**Still looking?**


Dear Debbie,

Thank you for visiting IKEA. We noticed that you left some items in your shopping basket\*. Just click below if you'd like to view your basket or to continue shopping.

[View basket](#)

[Continue shopping](#)

**Your basket**

	<b>BILLY</b> Bookcase, black-brown Quantity: 1
--	--

**Total for this order** **£55.00**

[View basket](#)

**You may also like**

## You may also like



### KOMPLEMENT

Shelf, oak effect

£5.00

[View Product](#)





## CAN WE TEMPT YOU?


We noticed that you paid us a visit and left the following items in your shopping bag.

Don't wait too long, as they'll get snapped up by some equally stylish shopper.

Come and see us again soon.

[CHECKOUT](#)

## YOUR SHOPPING BAG

ITEM	DETAILS	PRICE	QUANTITY
	<b>A BATHING APE</b> Sjark cotton-jersey jogging bottoms Size:	£270.00	1
		<b>TOTAL:</b>	£270.00

## SELFRIDGES & CO



## CAN WE TEMPT YOU?

We noticed that you paid us a visit and left the following items in your shopping bag.

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http://Selfridges.com

# SELFRIDGES & CO

WOMENS MENS BAGS BEAUTY KIDS FOODHALL HOME & TECH WONDER ROOM

INTERNATIONAL DELIVERY - 60+ COUNTRIES | CLICK & COLLECT - ORDER BY 4PM FOR NEXT DAY | UK DELIVERY - COMPLIMENTARY RETURNS



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**CONTINUE SHOPPING** **CHECKOUT**




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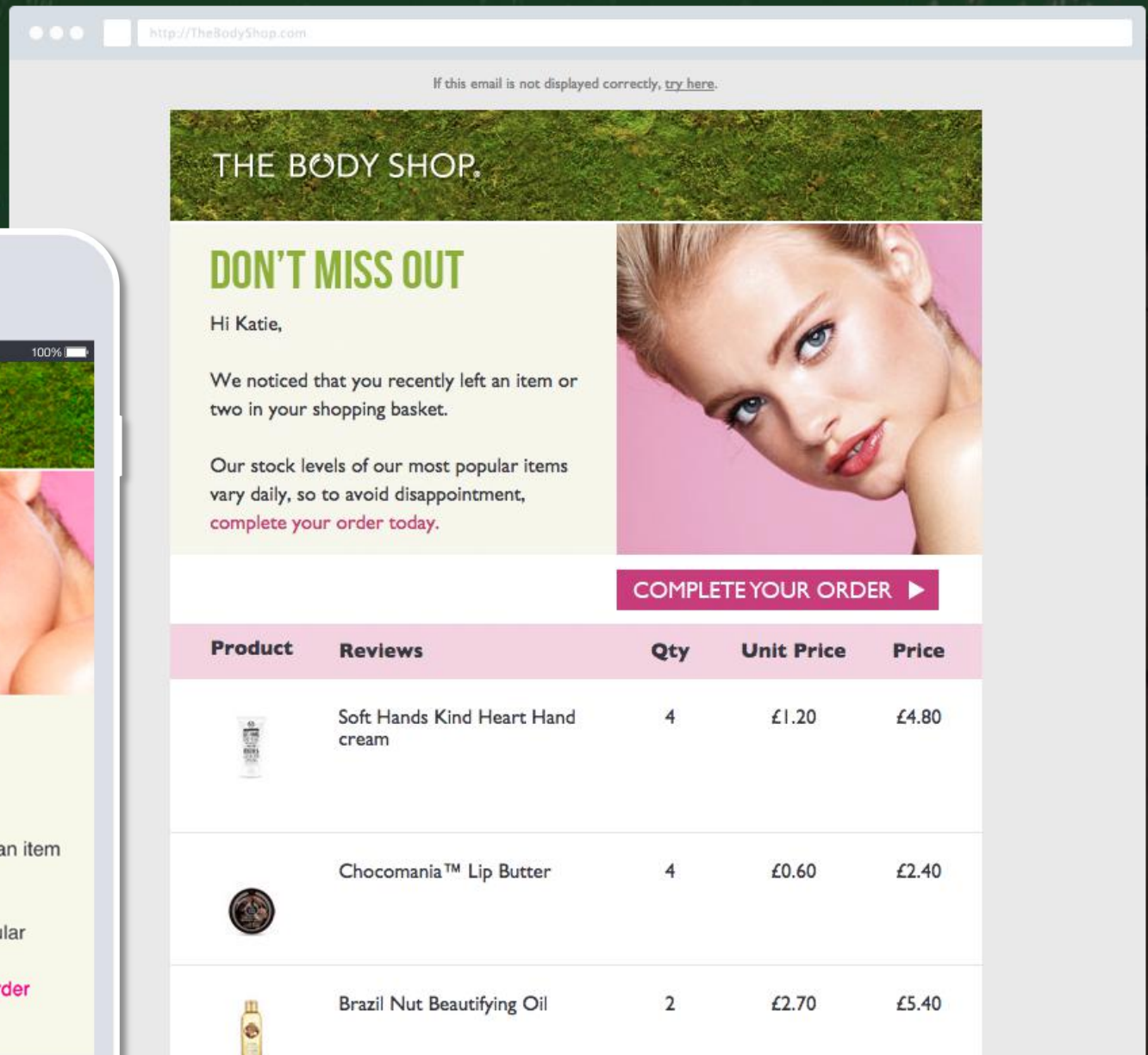
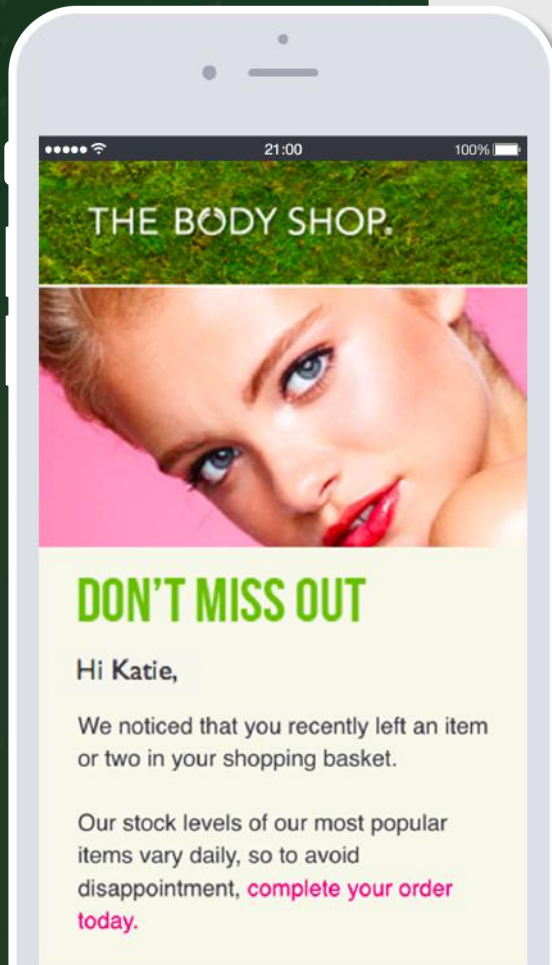
ITEM	DETAILS	PRICE	QUANTITY
	<b>NYX COSMETICS</b> Wonder stick Size:	£10.00	1
<b>TOTAL:</b>		£10.00	

**CONTINUE SHOPPING** **CHECKOUT**





# THE BODY SHOP







http://TheBodyShop.com

If this email is not displayed correctly, [try here](#).

THE BODY SHOP.

*Don't miss out*

Hi Katie,

We noticed that you still have some items left in your basket, as our products do sell quickly and we would hate for you to miss out we have made it quick and easy for you to **complete your order today.**

*Happy shopping!*



**COMPLETE YOUR ORDER**

#### Your basket items

  
Soft Hands Kind Heart Hand cream  
**£1.20**

  
Chocomania™ Lip Butter  
**£0.60**

  
Brazil Nut Beautifying Oil  
**£2.70**

  
Vitamin E Intense Cream  
★★★★★  
4.8/5  
**£13.00**

**COMPLETE YOUR ORDER**

*See what our customers also like...*

  
Vitamin E Moisture Cream  
**£11.00**  
[Add to basket](#)

  
Vitamin E Moisture Cream  
**£11.00**  
[Add to basket](#)

  
Vitamin E Gentle Face Cleansing Wipes  
**£6.50**  
[Add to basket](#)

DELIVERY IN 3-5 DAYS



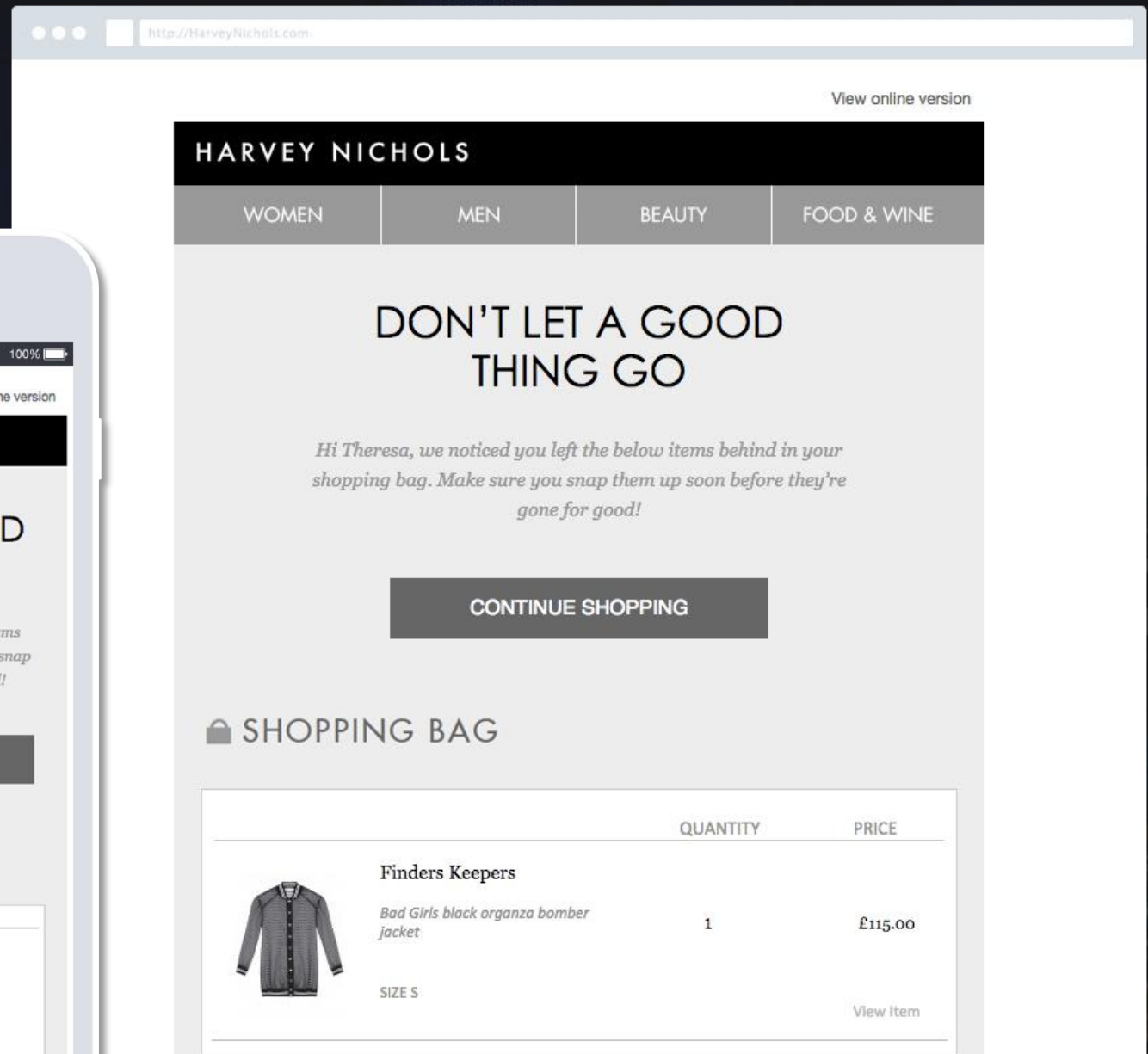
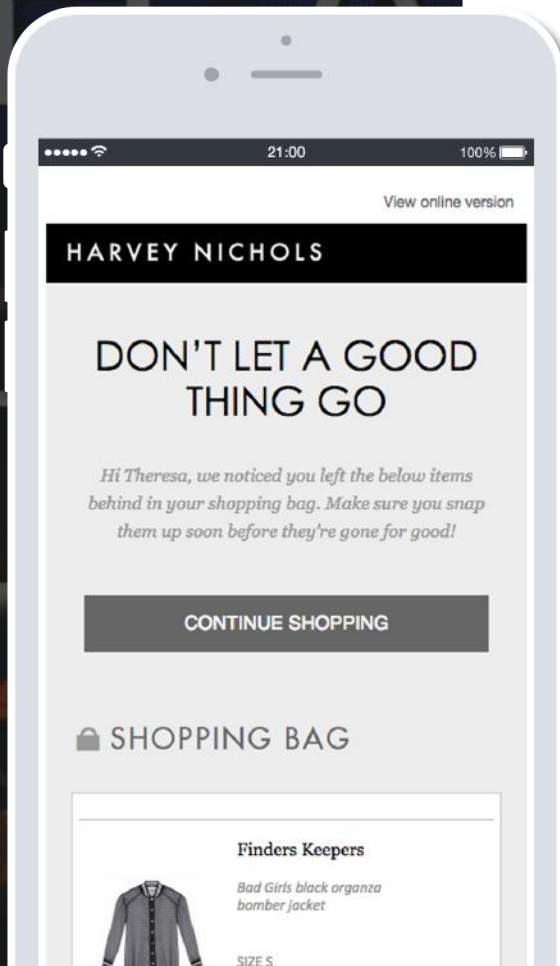
SECURE PAYMENT



RETURN

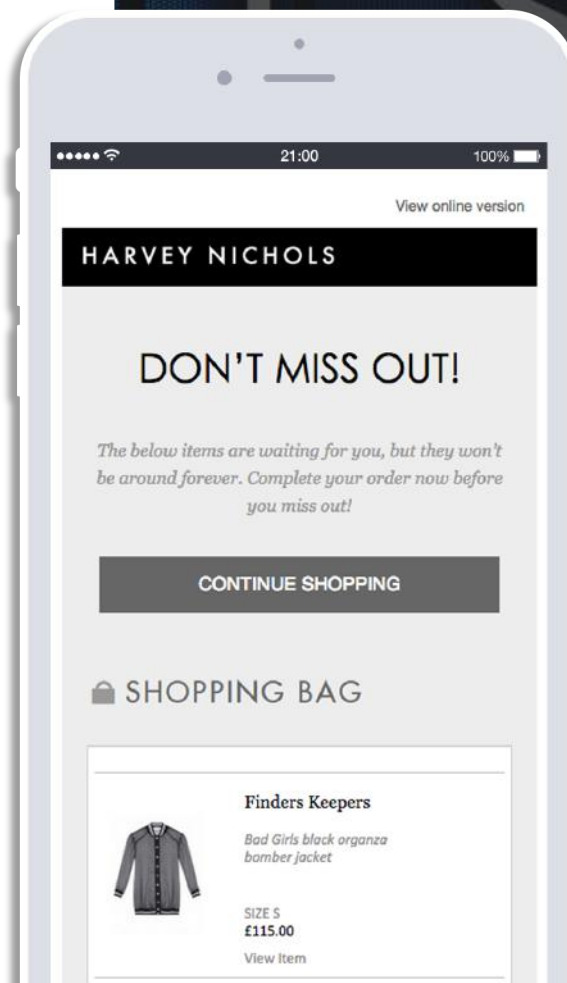
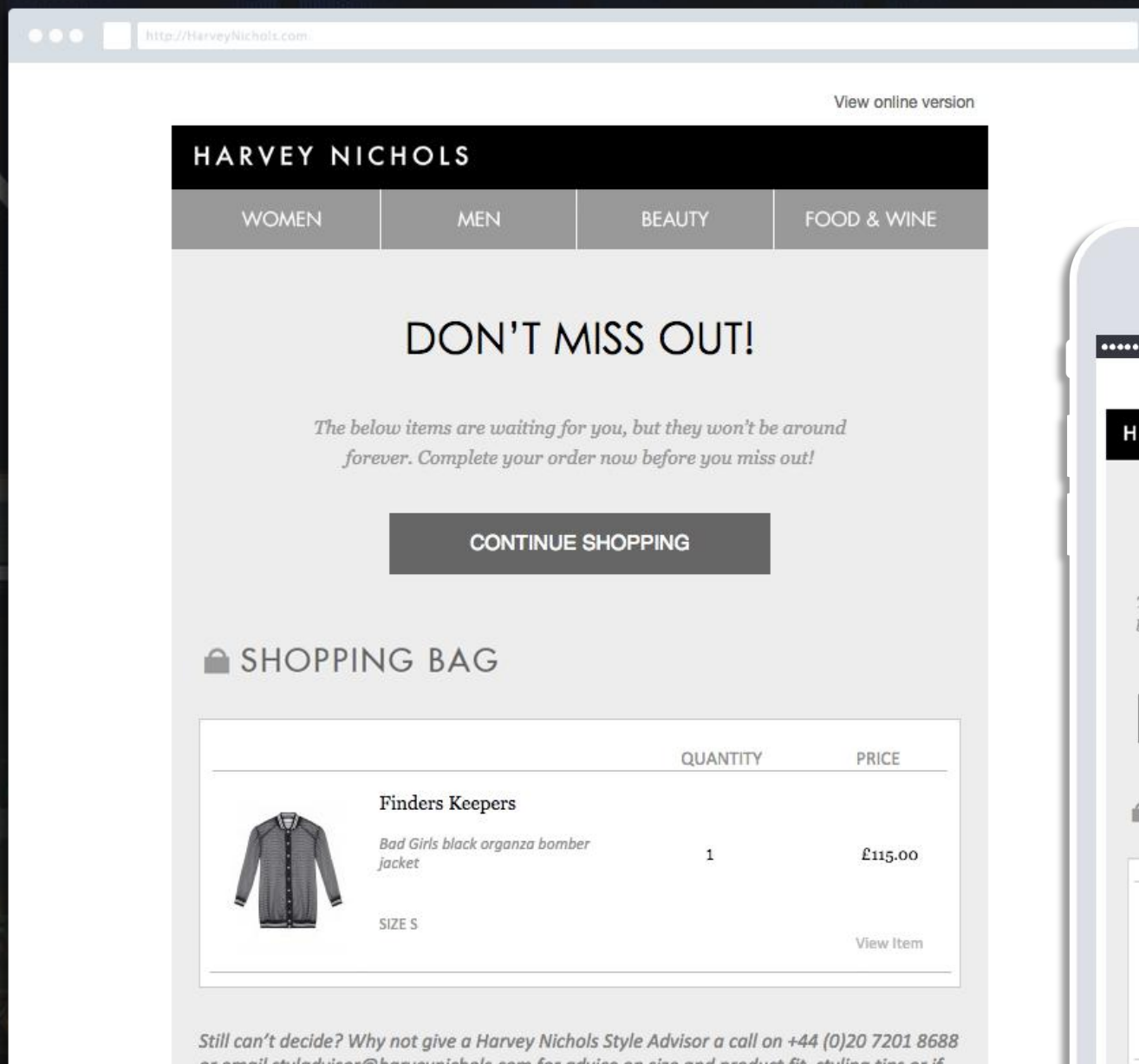


# HARVEY NICHOLS

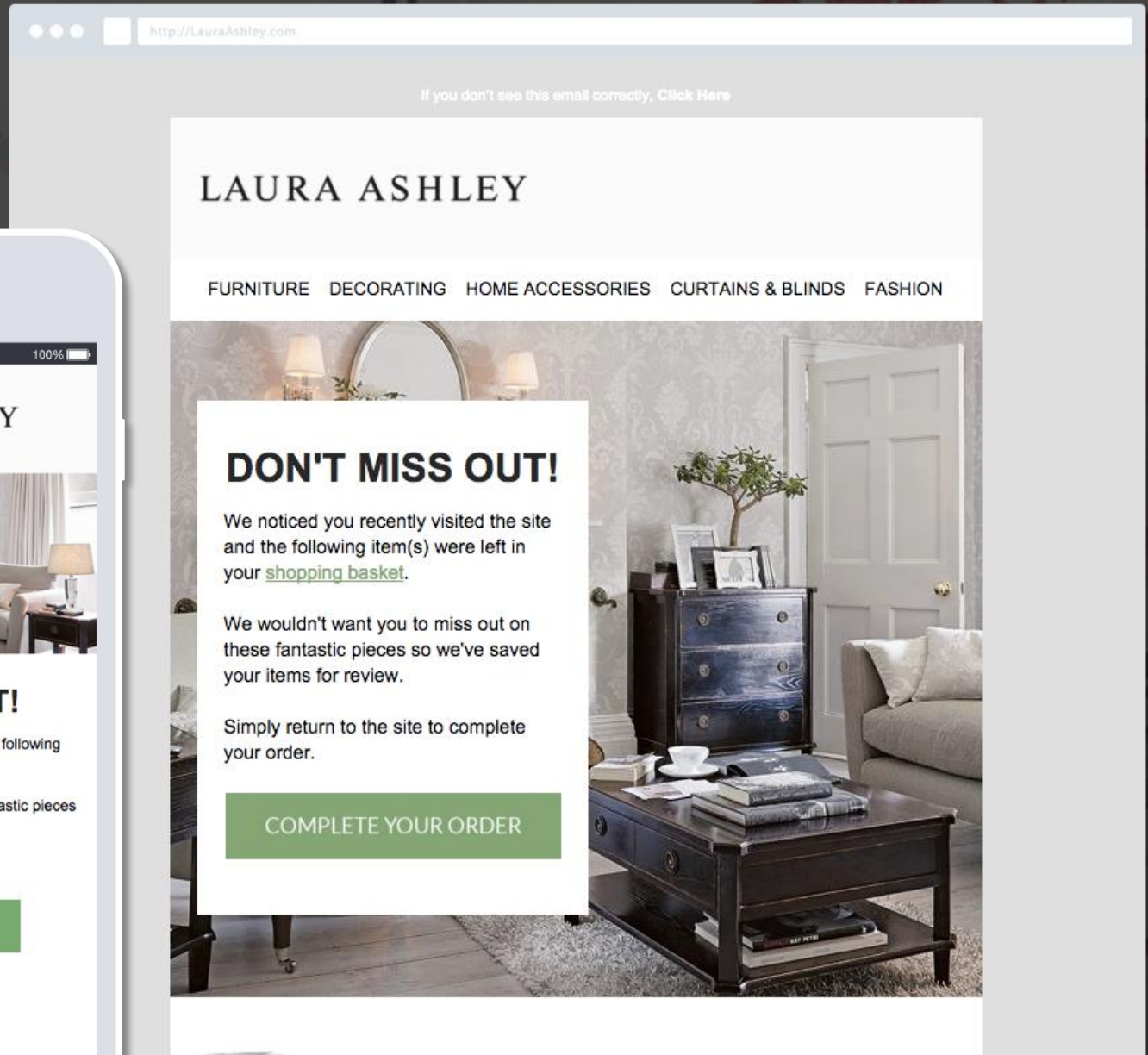
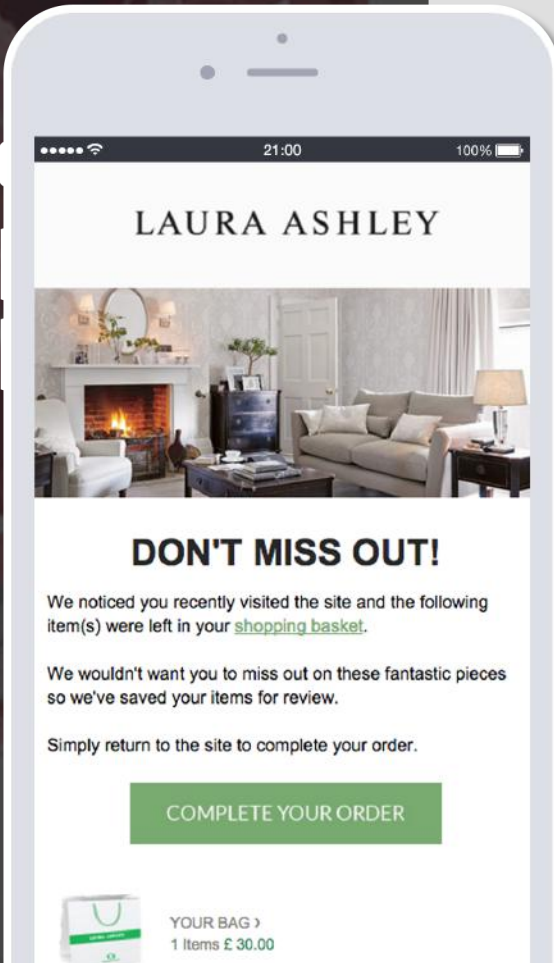


HARVEY NICHOLS: EMAIL REMARKETING

SaleCycle



LAURA ASHLEY



LAURA ASHLEY: EMAIL REMARKETING

SaleCycle



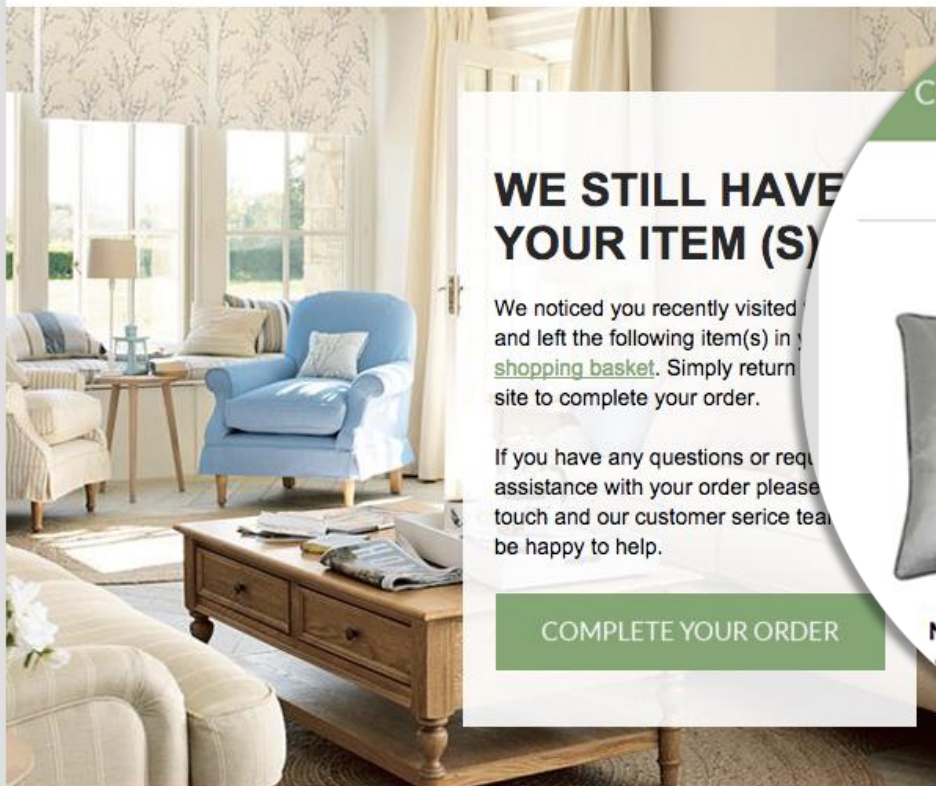


http://LauraAshley.com

If you don't see this email correctly, Click Here

# LAURA ASHLEY

FURNITURE DECORATING HOME ACCESSORIES CURTAINS & BLINDS FASHION



## WE STILL HAVE YOUR ITEM(S)

We noticed you recently visited and left the following item(s) in your [shopping basket](#). Simply return to the site to complete your order.

If you have any questions or require assistance with your order please get in touch and our customer service team will be happy to help.

COMPLETE YOUR ORDER

COMPLETE YOUR ORDER



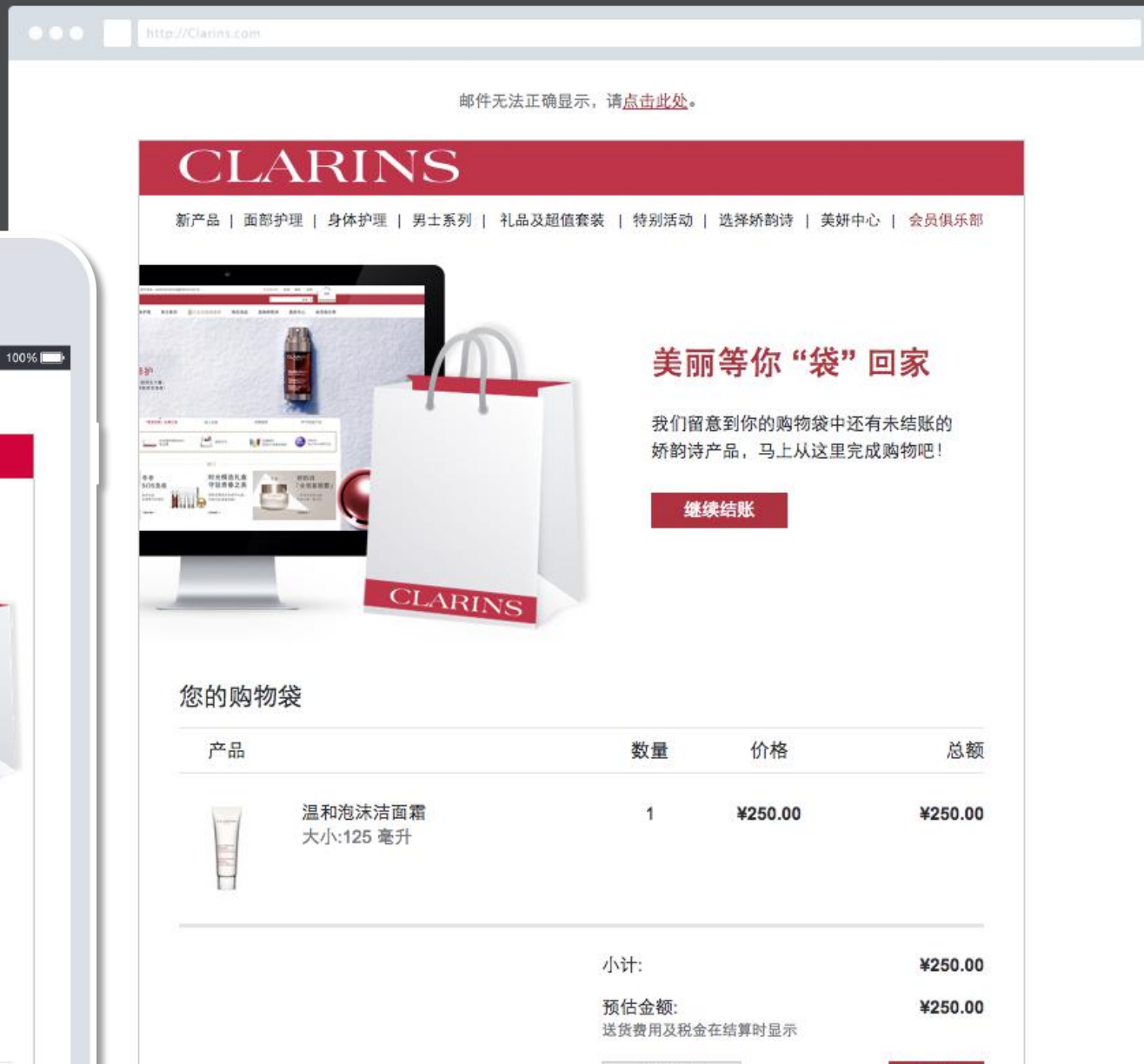
**NIGELLA MARBLE  
SQUARE VELVET  
CUSHION**



**ROSE PILLAR CANDLE**  
£10.08



# CLARINS



## 您的购物袋

产品	数量	价格	总额
 温和泡沫洁面霜 大小:125 毫升	1	¥250.00	¥250.00
小计:			¥250.00
预估金额:			¥250.00
送货费用及税金在结算时显示			



CLARINS: EMAIL REMARKETING

SaleCycle




http://www.clarins.kr/

이미지가 보이지 않으면 이곳을 클릭하십시오

# CLARINS


새소식 | 스킨 케어 | 바디 케어 | 메이크업 | 클라린스텐 | 이벤트 | 브랜드 소개 | 스킨 케어 | 클라린스



**장바구니에  
확인하세요**

장바구니에 담겨  
구매 혜택이 종료  
결제하기

## 장바구니

제품	수량
 더블 세럼 사이즈: 30 ml	1

총:   
예상 합계:   
배송료 및 세금은 결제  
쇼핑 계속하기

http://www.clarins.jp/

ブラウザで表示するには [こちら](#)

# CLARINS

NEW | フェイス | ボディ | メイクアップ | メン | 限定キット | キャンペーン | アンステイテュ | クラランスについて



**ショッピングバッグを  
ご確認ください**

お客様のショッピングバッグに、お買い物中の  
製品がございます。

限定キャンペーンや数量限定品は、ショッピング  
バッグに入っている場合、在庫がなくなり次第第  
三終了となりますので、お早目にご購入を!

**注文手続きを続ける**

## ショッピングバッグ

製品	数量	価格	合計
 ET バス&シャワー ミルク 容量: 150 mL	1	¥ 4,320	¥ 4,320

小計: ¥ 4,320  
仮合計: ¥ 4,320  
送料と代引き手数料はご注文内容確  
定時に追加表示されます

**お買い物を続ける** **注文手続き**





***SaleCycle***

[www.SaleCycle.com/LookBook](http://www.SaleCycle.com/LookBook)