



SaleCycle Bitesize Code

IMPLEMENTATION GUIDE

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STEP 1 | The SaleCycle Code

To implement SaleCycle, our code must be pasted into the relevant web pages on our website. The code consists of the following lines of asynchronous JavaScript code:

```
<script type="text/javascript">
  try {var __scS=document.createElement("script");__scS.type="text/javascript";
    __scS.async=true;__scS.src="https://s.salecycle.com/clientname/bundle.js";
    document.getElementsByTagName("head")[0].appendChild(__scS);}catch(e){}
</script>
```

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Before copying this onto your site you'll need to update the placeholder **clientname** as outlined by your SaleCycle point of contact. Please be aware that **clientname** should be lowercase and not contain any spaces or special characters.

STEP 2 | Where To Place The Code

Here are your options:

- Tag Management system e.g. Google Tag Manager
- Global header / footer
- Specific pages to be tagged will be provided by your SaleCycle Implementation Consultant, following a site review.

The code can be placed anywhere inside the body of a page, however best practice is to drop any external scripts near the end body tag (</body>).

Troubleshooting

Any errors with other external scripts on your website may prevent the code from working. If this error occurs, we may request that you move the code further up the page. Any significant changes made to these pages can affect the performance of the capture code.

We have developed our own alert system, which is designed to raise awareness of such changes; however, it would be useful to be informed of such changes in advance.
